

Abstract

Title: Attitudes of Russian Population to Winter Olympic Games in Sochi

Objectives: The main objective of this thesis is to determine attitudes of Russian population and residents of Sochi to XXII Winter Olympic Games. Another objective is to show advantages and disadvantages of hosting the Olympic Games and also to make recommendations, which can be used by government and sport institutions while organizing big sports events.

Methods: Quantitative sociological research was made for the purpose of this thesis. Research was implemented by written, electronic and oral questioning .Obtained statistics were processed and analyzed.

Results: All the findings are compiled into the tables and diagrams in the result part of this diploma work.

Keywords: Sociological research, questionnaire, Olympic games 2014, Russia, Sochi